DMI Conference History

DMI/MMBD2025 were held successfully in Hong Kong during July 7-9, 2025. More than 50 selected presentations and speeches from over 10 countries and regions were delivered both onsite and online, including seven keynote speeches on the related topics of management and big data, digitalization and management innovation.

DMI/MMBD2025 in Hong Kong

DMI/MMBD2025 Photo Gallery

DMI/MMBD2024 were held smoothly during October 25-27, 2024 in the campus of Beijing Wuzi University, Beijing, China.

DMI/MMBD2024 Group Photo

DMI/MMBD2023 were held during August 1-4, 2023 in Seoul, South Korea. DMI 2022 was held on November 26th, 2022 via onsite (Beijing, China)/online, hosted and organized by Business School of Beijing Wuzi University.

Nearly 200 participants from about 10 countries and regions gathered at DMI2022 via online and onsite.

Brief Introduction to DMI 2026

Co-organized by Beijing Wuzi University, Xiangnan University, Hannan University and HKU SAAS Data Science Lab (School of Computing and Data Science, The University of Hong Kong), the 5th International Conference on Digitalization and Management Innovation (DMI 2026) is to be held during **July 15-18**, **2026** in **Matsue, Japan**. Matsue, often referred to as the "City of Water," is a picturesque city located in Shimane Prefecture, on the western coast of Japan's main island.

It aims to provide a high-level platform for experts and scholars worldwide to share their latest ideas of digitalization and management innovation featured "**new ecology of lifelong education**" supported by Hunan Lifelong Education Research Base Xiangnan University Base, and **Track** **on "Applied-education and applied-research in AI, Data Science, and Web6.0", the Second Edition** (proposed and chaired by Dr. Adela Lau, Deputy Director of HKU SAAS Data Science Lab), to foster the prosperity of the discipline.

Highlights

♥ **Best oral/poster presentations and outstanding reviewers** will be selected and **awarded with free registration** to the next DMI Conference and a certificate

♥ Accepted full paper to be published in conference proceedings in **FAIA** indexed by EI Compendex, Scopus etc.; selected papers will be recommended to ISI reputed journals.

♥ The **Awarding Banquet** is set to take place at YUUSHIEN Garden in Daikonshima — a grand garden renowned for its stunning peony displays. While indulging in refined Japanese cuisine, you'll also get to experience live Matsue folk performances firsthand.

♥ A One-Day **Field Research** in Matsue, Japan: immerse yourself in local history and culture.

Conference Secretaries :
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Contact Us

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The 5th International Conference on Digitalization and Management Innovation (DMI 2026)

July 15-18, 2026, Matsue, Japan

Co-organized by

BEIJING WUZI UNIVERSITY

HANNAN UNIVERSITY

XIANGNAN UNIVERSITY

HKU SAAS Data Science Lab

MAIN TOPICS

Digitalization and Business Model

Digital finance, money, banking, and insurance, Block chain; Big data, smart data and business intelligence; Tax challenges in the Digital Economy (DE); Digital marketing/public services/revolution policies; Circular economy through digitalization; Novel e-supply chain; commodity supply chain

Organizational Behavior in Digital Transformation

Strategic marketing & financial issues; Humble Leadership; Human capital/Organization Practice/Organizational commitment and employee development in DE;

Management Innovation

Best practices in particular industries; Knowledge management; The management of platform in DE;

Innovation Management

Green Innovation; Free innovation; Open innovation, user innovation and dynamic capability; Innovation, skills and creative industries; Household sector innovation; Innovation Ecosystem;

Interdisciplinary Applications of Digitalization and Management Innovation

Featured Topics on Lifelong Education included but not limited to: Promoting the digitalization of education; Adult education and adult learning theory; Coordinated innovation of vocational education, higher education and continuing education;

Track on "Applied-education and applied-research in AI, Data Science, and Web6.0 " **Business applications and case studies, posters, Technical/student / academic papers and industrial papers are all welcome for this track.** *Topics* included but not limited to: Generative AI; Computer Vision; AI in Chatbot; Digital Human; 3D Modeling; E-Learning Model; Distributed/ Parallel AI Architecture; Big Data Hubs; AI in Metaverse; Naked eye technology; Multi-agent technology; Cryptocurrency.

Special Session on "The Potential of Big Data, Digitalization and AI in a Sustainable Economy"

CALL FOR PAPERS

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⭐ **Conference Proceedings**
Frontiers in Artificial Intelligence and Applications (FAIA)
(Indexed by Scopus, EI, etc)

🔶 **Related Journals indexed by EI/Scopus/SCI/ESCI:**

applied system innovation ISSN: 2571-5577 IF=3.7
Special issue: Advances in Mathematical Models and Computational Intelligence for Transportation System Planning and Management

electronics an Open Access Journal by MDPI ISSN: 2079-9292 IF=2.6
Special issue: Advances in Intelligent Data Analysis and Its Applications, 3rd Edition

CONFERENCE PROGRAM

July 15, 2026 (Wednesday)

Registration

July 16, 2026 (Thursday)

Welcoming Speech, Keynote Speeches, Invited & Oral Presentations and Poster Presentations

July 17, 2026 (Friday)

Invited Speeches, Oral Presentations, **Awarding Banquet**

July 18, 2026 (Saturday)

Field Research

Explore Matsue, Japan

Matsue Castle   **Horikawa Sighetseeing Boat**

Matsue Folk Performances

Conference Venue

Kunibiki Messe (Shimane Prefectural Convention Center)
Address: 1-2-1 Gakuen Minami Matsue City, Shimane, JAPAN 690-0826

KEYNOTE SPEAKERS

Prof. Wei-Bin Zhang,
Ritsumeikan Asia Pacific University, Japan

Prof. Hongyi Sun,
City University of Hong Kong, Hong Kong

Prof. Yoshihiro Hamaguchi,
Hannan University, Japan

Dr. Adela Lau,
The University of Hong Kong, Hong Kong

INVITED SPEAKER

Prof. Dimiter Velev, University of National and World Economy, Bulgaria

ORGANIZING COMMITTEE

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